1st AI EXPO TOKYO Autumn

Concurrent Shows:
1st BLOCKCHAIN EXPO TOKYO [Autumn], 1st QUANTUM COMPUTING EXPO TOKYO [Autumn]

October 28 (Wed) – 30 (Fri), 2020 at Makuhari Messe, Japan
Organised by: Reed Exhibitions Japan Ltd.
Supported by: The Japanese Society for Artificial Intelligence / Japan Deep Learning Association

Japan's Largest* AI trade show concluded with another great success!

AI EXPO TOKYO 2020 – 1st Artificial Intelligence Exhibition & Conference [Autumn] was successfully held from October 28 to 30, 2020 at Makuhari Messe, Japan. As a B-to-B trade show specialised in artificial intelligence, it gathered 105 exhibitors from 6 countries(Singapore, Spain, Czech, Korea, Taiwan and Japan); 8,449 visitors; 5,943 conference attendees and 108 press members. Although this was the very first autumn edition, AI EXPO TOKYO has firmly established itself as an ideal platform for quality business in Japan, a promising market for the future growth.
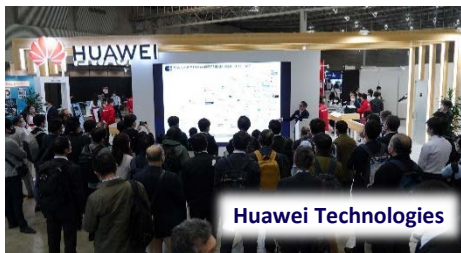
■ AI EXPO TOKYO 2020 [Autumn] Exhibition Outline

Exhibition Title	**AI EXPO TOKYO 2020 – 1st Artificial Intelligence Exhibition & Conference [Autumn]**
Dates	**October 28 [Wed] - 30 [Fri], 2020**
Venue	**Hall 9-11, Makuhari Messe, Japan**
Organised by	**Reed Exhibitions Japan Ltd.**
Supported by	**The Japanese Society for Artificial Intelligence** **Japan Deep Learning Association**

■ Gathering World's Leading Companies

SOLIZE

Among the exhibitors, the appearance of world's leading companies was especially outstanding.
There were lots of application examples displayed, and their booths were packed with visitors who were interested in how AI was utilized in other companies.
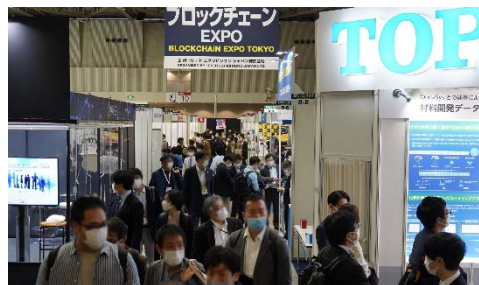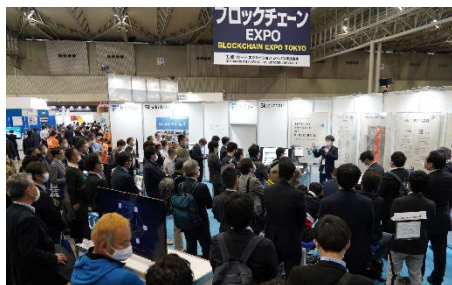

SOLIDWARE

Huawei Technologies

GHELIA

■ The Best Gateway for International Exhibitors to expand business in Japan

This year, AI EXPO TOKYO Show Management offered Remote Exhibiting Plan for the international exhibitors unable to physically attend the show due to COVID-19 travel restrictions. The plan includes a bilingual staff and a tablet device to help exhibitors' online meetings.
AIMMO, an exhibitor from Korea, had approx. 100 online appointments and is expecting the total of 50-100 million yen worth orders, and commented "The bilingual staff on site was really helpful and compensated for our absence on site".
Seoil E&M (Korea) also generated 80 or so appointments and anticipates 200 million yen orders in total. They believe that AI EXPO is the important occasion to enter the Japanese market and meet new buyers.
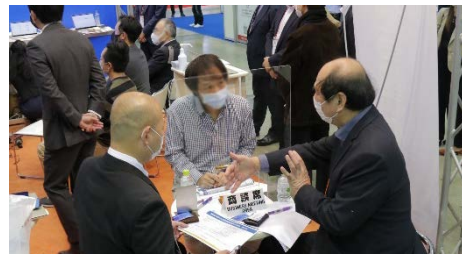

■ Concurrent Shows

The 1st AI EXPO TOKYO [Autumn] was held together with two shows: 1st BLOCKCHAIN EXPO TOKYO and 1st QUANTUM COMPUTING EXPO TOKYO. With the synergistic effect, it has attracted professionals in various industries such as manufacturing, pharmaceutical, retail, finance, etc. to make their businesses smarter with the help of advanced technologies.

■ Exhibition Under COVID-19

AI EXPO TOKYO was held taking safety measures following the guidelines of the government, municipalities and the exhibition industry association.

➢ Use of personal protection equipment including face shields and masks, thermal screening for staff / exhibitors / visitors, and reduced seating for seminars to ensure social distancing.
➢ Exhibitors also employed measured to preserve physical distancing by barriers and decreased densities at their booth.

■ Concurrently held Conference

The conference invited 16 industry leaders over 3 days as the speakers. The sessions covered various themes, from basic course to the advanced topics such as "Artificial Intelligence Strategy in Japan" and "Forefront and Future Perspective of Deep Learning" etc. 5,943 industry players attended there to learn the cutting-edge.

Basics of Artificial Intelligence – AI Application Now and the Future
 Itsuki Noda
 Principal Research Manager, **National Institute of Advanced Industrial Science and Technology**
  Director, **Artificial Intelligence Research Center**

Artificial Intelligence Strategy in Japan
 Yuichiro Anzai
 Chairperson of the **Council for Artificial Intelligence Strategy Council**/Senior Advisor, **Japan Society for the Promotion of Science**

Forefront and Future Perspective of Deep Learning
 Takeshi Izaki
 Senior Director, Enterprise, **NVIDIA**
 Board Member, **Japan Deep Learning Association**

How the Blockchain Revolution will Lead Social Changes
 Yuzo Kano
 CEO, **bitFlyer Inc.**
 Director, **Japan Blockchain Association**

The Quantum Era of Accelerated Discovery and Innovation
 Tamiya Onodera
 Deputy Director, IBM Research-Tokyo, **IBM Japan, Ltd.**

*All sessions were conducted in Japanese only. Some of the session titles are translated by Show Management.

■ Strong Expectations for the Next Edition

In 2021, **AI EXPO TOKYO** together with BLOCKCHAIN EXPO TOKYO and QUANTUM COMPUTING EXPO TOKYO will be held under newly developed **NexTech Week Tokyo,** a comprehensive trade show gathering advanced technologies that will change the world. The show consists of 3 exhibitions dealing with artificial intelligence, blockchain, and quantum computing. It will attract many professionals in various industries such as manufacturing, social infrastructure, retailing, logistics, medical, finance, government offices, etc., who want to make their business smarter with these advanced technologies.

Held inside NexTech Week TOKYO 2021
5th AI EXPO TOKYO Spring

Dates	**April 7 [Wed] - 9 [Fri], 2021**
Venue	**South Halls, Tokyo Big Sight, Japan**
Organised by	**Reed Exhibitions Japan Ltd.**
Supported by	**The Japanese Society for Artificial Intelligence** **Japan Deep Learning Association**
Concurrent Show	**2nd BLOCKCHAIN EXPO TOKYO [Spring]** **1st QUANTUM COMPUTING EXPO TOKYO [Spring]**

AI EXPO TOKYO Show Management, Reed Exhibitions Japan Ltd.
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>> For Exhibiting
Online Registration: https://www.ai-expo.jp/ex_en/
or contact: ai-eng@reedexpo.co.jp

>> For Visiting (Visitor Registration for the next show)
Online Registration: https://www.ai-expo.jp/inv_en/
or contact: visitor-eng.ai@reedexpo.co.jp

>> For Press Inquiries (Coverage on the show, Media Partnership etc.)
mailto: visitor-eng.ai@reedexpo.co.jp

* "Largest" in reference to the exhibitor number of trade shows with the same concept.