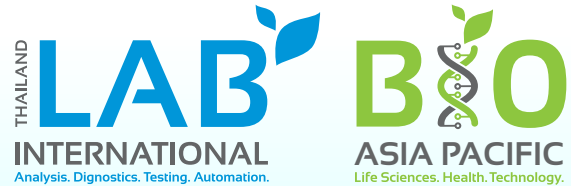



Overview

Thailand LAB INTERNATIONAL and Bio Asia Pacific 2020



Thailand LAB INTERNATIONAL, one of Southeast Asia's leading international trade exhibitions and conference on laboratory technology, focusing on the innovation of analytical & testing laboratory instruments, methods and application, starting from R&D until quality control and assurance in production process which covering in many industry areas. Thailand LAB INTERNATIONAL celebrated its 10th Anniversary on during 28-30 September 2020 at BITEC. It was co-located with the launching edition of Bio Asia Pacific, making both of the shows an integrated platform from laboratory to life sciences, which was made possible through VNU Asia Pacific's collaborative efforts with the Science and Technology Trade Association (STTA) and Thailand Center of Excellence for Life Sciences or TCELS.



Thailand LAB INTERNATIONAL and Bio Asia Pacific 2020 concluded with 109 exhibiting companies and 8,067 trade visitors. 65% of total trade visitors were physical visitors while 35% were virtual. We had 47 physical conferences and 47 purely virtual conferences, plus 38 hybrid conferences (physical with live streamed content at YouTube LIVE), and had 328 successful virtual meetings over the course of three days.



As a leading integrated platform for laboratory and life sciences, Thailand LAB INTERNATIONAL and Bio Asia Pacific are ready to serve more trade participants in 2021, making it a promising marketplace and knowledge hub in Southeast Asia.



8,067 Trade Visitors
5,181 (65%) Physical Visitors
2,886 (35%) Virtual Visitors



109 Total exhibitors
90% Physical Exhibitors
10% Online Exhibitors



122 Speakers:
109 from Thailand
13 from Overseas



328 Successful
Business Matching



47 Conference Sessions,
34 Academic Sessions,
13 Technical Sessions



1,253
Conference Delegates



11,980
Sq.m. of Exhibition Space

